

ISHØJ BANNER

Highway banner

Technical specifications

Export description

We recommend that you use vector files for as much as possible of the graphics. If you are using images we recommend you use uncompressed files in the highest MP possible.

We will check your export and comment on the file if there are any place to improve. However it is your responsibility to read this description through and deliver a useable file.

TIP:

We suggest that you keep the message **short and simple** so that it is easy for the viewer to read. Furthermore, we recommend that you use **contrasting colors** especially between the text and the background.



Dimensions

Height: 200 cm

Width: 1224 cm

DPI: 30

Deadline: 10 working days before the campaign begins.

OBI MEDIA

OUTDOOR BROADCAST IMPACT