

# M3 - DIGITAL

## Highway billboard

### Technical specifications

#### Export description

File format: JPEG

#### Questions:

If you have any questions please contact our graphic designer Rasmus at: [rt@obimedia.dk](mailto:rt@obimedia.dk)

#### TIP:

We suggest that you keep the message **short and simple** so that it is easy for the viewer to read. Furthermore, we recommend that you use **contrasting colors** especially between the text and the backgr-



**Deadline:** 5 working days before the campaign begins.

#### Dimensions

Height: 864 pixels  
Width: 1728 pixels

File format: JPEG

**OBI MEDIA**

OUTDOOR BROADCAST IMPACT