KAKTUS-TOWERS
CITY LED SCREEN
Technical specifications

Export description

We can upload an image within 20MB, and a video within 2GB. The image format is limited to jpeg, bmp, png, gif and the video format is limited to mp4, avi, mpeg, mov and wmv.

There are six sections of screens with a width of 144 px and a height of 432 px. The distance between the sections measure approximately 20 cm. Be aware of this while making the graphics. You are to deliver just ONE FILE in the dimensions described below.

TIP:

We suggest that you keep the message short and simple so that it is easy for the viewer to read. Furthermore, we recommend that you use contrasting colors especially between the text and the background which cannot be white.

Deadline: 5 working days before the campaign begins.

Dimensions

Height: 432 pixels
Width: 864 pixels

Length: 10 seconds

OBI MEDIA
OUTDOOR BROADCAST IMPACT