

E47 BILLBOARD

Highway banners

Technical specifications

Export description

We can use the file formats MP4, JPEG, PNG. Remember to export the file in the right amount of seconds. Usually it is 15 seconds but please make sure that this is the agreed upon time.

TIP:

We suggest that you keep the message **short and simple** so that it is easy for the viewer to read. Furthermore, we recommend that you use **contrasting colors** especially between the text and the backgr-



Deadline: 5 working days before the campaign begins.

Dimensions

Height: 180 pixels
Width: 720 pixels

OBI MEDIA

OUTDOOR BROADCAST IMPACT