

M3 NORTH

Highway billboard

Technical specifications

Export description

We recommend that you use vector files for as much as possible of the graphics. If you are using images we recommend you use uncompressed files in the highest MP possible.

We will check your export and comment on the file if there are any place to improve. However it is your responsibility to read this description through and deliver a useable file.

TIP:

We suggest that you keep the message **short and simple** so that it is easy for the viewer to read. Furthermore, we recommend that you use **contrasting colors** especially between the text and the background.



OBI MEDIA
OUTDOOR BROADCAST IMPACT



Dimensions & deadline

Height: 2.2 meters (Total 3 meter read below*)

Width: 5.5 meters

DPI: 30

Deadline: 10 working days before the campaign begins

*Note:

80 centimeters of the bottom of the banner are used for attachments and are not visible. The commercial should be 2.2 meters in height and placed in the top so that there are 80 centimeters of a color of your choosing in the bottom as illustrated by the white square above.