

# The Boulevard

Åboulevarden banner

Technical specifications

## Export description

If your software cannot export a PDF document in the exact measurements because of the file size. Then you have to export the file in as a high **scale ratio** as possible. Colors are printed as CMYK

## Acceptable outputs:

**Tiff** - without layers compressed as LZW

**EPS** - all fonts converted into curves/outlines and with an attached preview (screenshot)

**PDF** - without layers and with a preview



**OBI MEDIA**

OUTDOOR BROADCAST IMPACT

## Measurements

**Height:** 15,5 meters

**Width:** 11,65 meters

**DPI:** 30

**Delivery:** The final PDF file should be sent to:  
[hello@obimedia.dk](mailto:hello@obimedia.dk)

**Deadline:** 10 working days before the campaign begins

**QA:** Questions regarding the specifications should be directed to our graphic designer Rasmus: [rt@obimedia.dk](mailto:rt@obimedia.dk)