

# DOUBLE DECKER

## 1010/12/13 - Backside Technical specifications

### Guide for template

- The yellow areas should not contain text.
- The black fields will be cut off, so the fields can not contain text or graphics.
- ..... All foil outside the red line will be cut away

Note! It is NOT possible to mount foil on rubber, carlights, reflexes, air channels, numberplate ect. There must be no text 5 cm from all cuts

#### TIP:

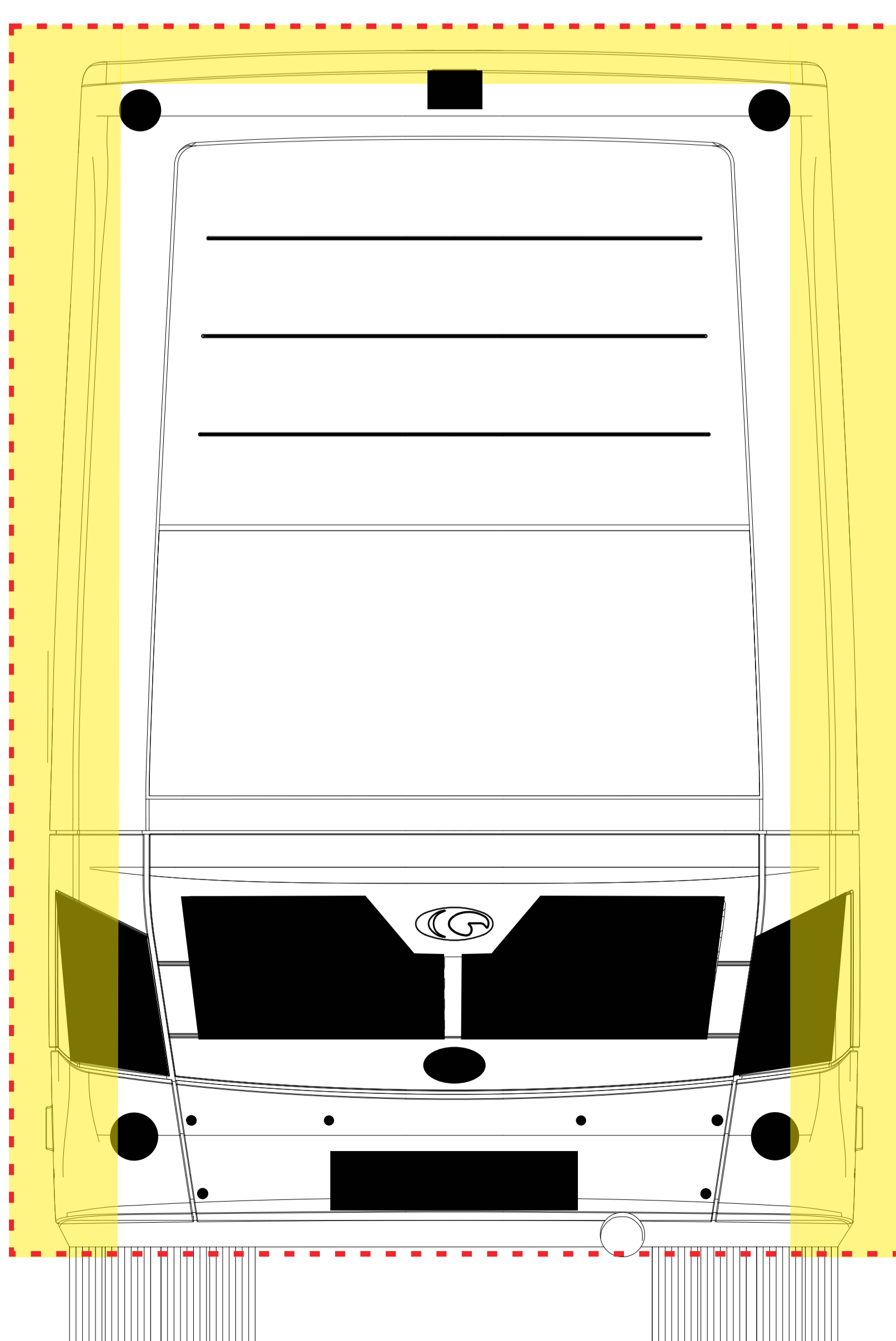
We suggest that you keep the message **short and simple** so that it is easy for the viewer to read. Furthermore, we recommend that you use **contrasting colors** especially between the text and the background.

**Copy the template below and use it as a guide.**



**OBI MEDIA**  
OUTDOOR BROADCAST IMPACT

### Template - 1010/12/13



### Dimensions & deadline

**Size:** 380 x 275 cm (HxW)

**DPI:** 30 (recommended)

**File format:** Printable PDF file

**Deadline:** 10 working days before the campaign begins

**Delivery:** The final PDF file should be sent to:  
hello@obimedia.dk

**QA:** If you have any questions regarding the specifications about this banner please contact our graphic designer Rasmus: rt@obimedia.dk.