

DOUBLE DECKER

Left- and backside

Technical specifications

Guide for template

- The yellow areas should not contain text.
- The black fields will be cut off, so the fields can not contain text or graphics.
- All foil outside the red line will be cut away

Note! It is NOT possible to mount foil on rubber, carlights, reflexes, air channels, numberplate ect. There must be no text 5 cm from all cuts

TIP:

We suggest that you keep the message **short and simple** so that it is easy for the viewer to read. Furthermore, we recommend that you use **contrasting colors** especially between the text and the background.



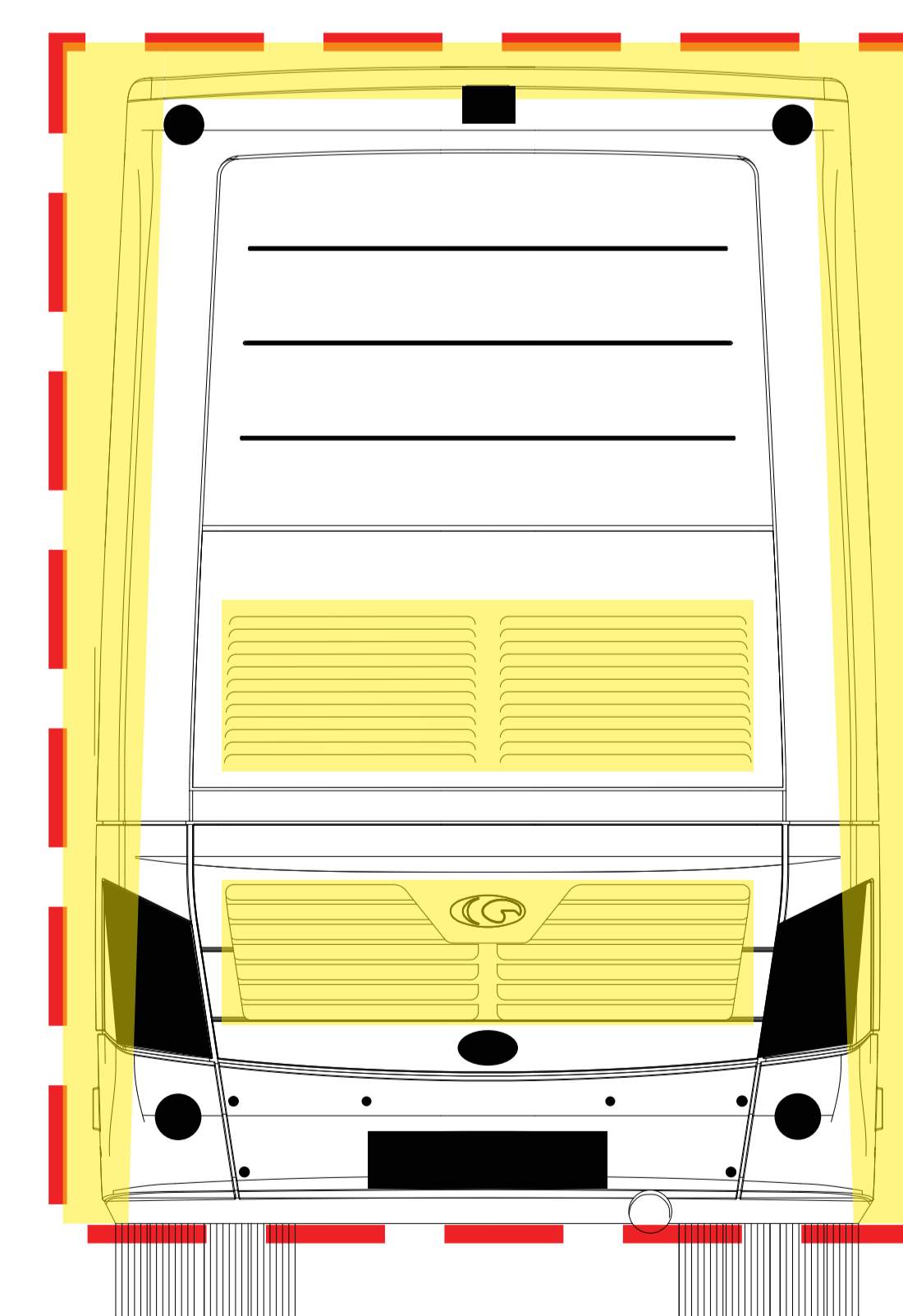
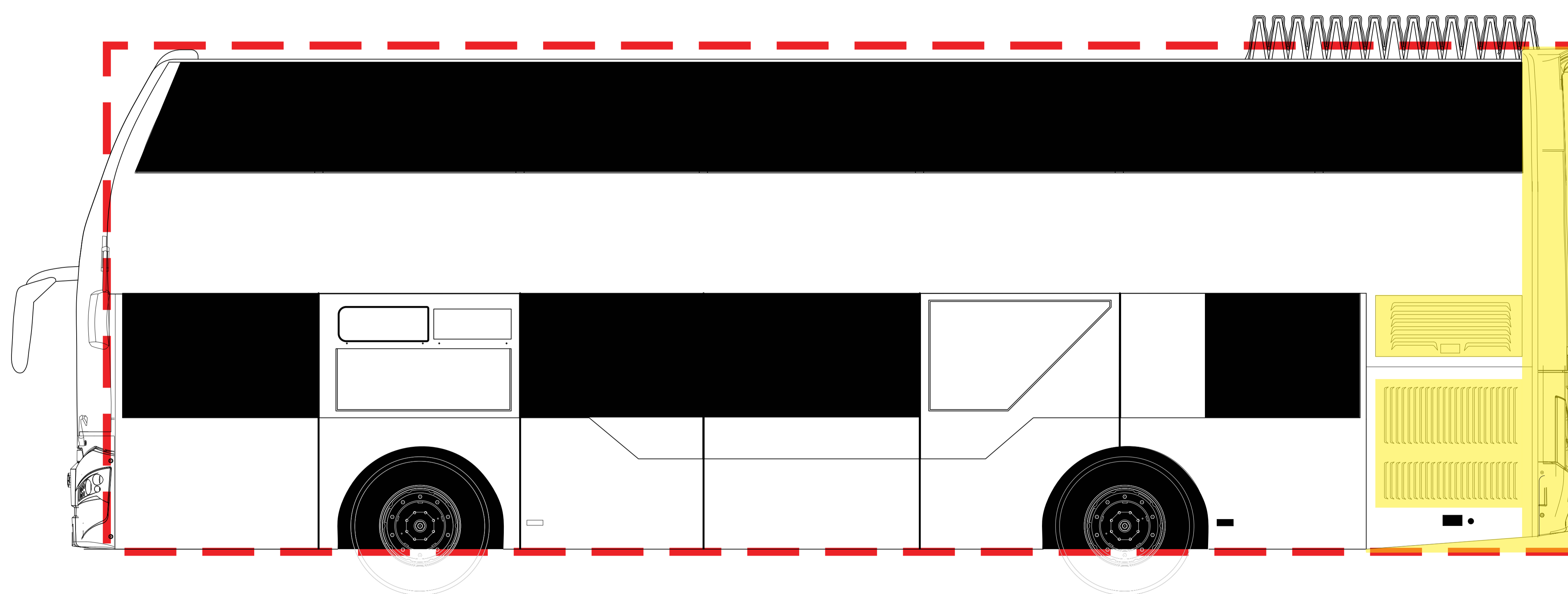
Deadline: 14 working days before the campaign begins

Delivery: Send PDF file to hello@obimedia.dk

Template: Left- and backside

Copy this template

QA: Contact graphic designer Rasmus: rt@obimedia.dk.



Dimensions & deadline

DPI: 30 (recommended)

File format: Printable PDF file

Backside: 380 x 275 cm (HxW)

Leftside: 370 x 1075 cm (HxW)

The format is higher than the bus's dimensions, to ensure there is foil enough to cover edges and corners.

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OUTDOOR BROADCAST IMPACT