

THE TRIANGLE

Wall banner in Rødovre

Technical specifications

Export description

If your software cannot export a PDF document in the exact measurements because of the file size. Then you have to export the file in a **scale ratio** of 1/10 the size and use a DPI of 300. Colors are printed as CMYK.

Acceptable outputs:

Tiff - without layers compressed as LZW

EPS - all fonts converted into curves/outlines and with an attached preview (screensthot)

PDF - without layers and with a preview

Important: Export a square with a continuing background color. The square will then be cut into the triangle.



OBI MEDIA

OUTDOOR BROADCAST IMPACT

Measurements

Height: 3,5 meters in the middle

Width: 20 meters

The door: 210 cm in height, 1 meter in width. It is placed 10,4 meters from the right. Leave out important graphics within that area. It will be cut away.

DPI: 30/300 (Depending on scale ratio, look at the export description)



Delivery: The final PDF file should be sent to: hello@obimedia.dk

Deadline: 10 working days before the campaign begins

QA: Any technical questions should be directed to our graphic designer Rasmus: rt@obimedia.dk