

DOUBLE DECKER

The tourist busses

Technical specifications

Export description

We recommend that you use vector files for as much as possible of the graphics. If you are using images we recommend you use uncompressed files in the highest MP possible.

We will check your export and comment on the file if there are any place to improve. However it is your responsibility to read this description through and deliver a printable PDF file.

TIP:

We suggest that you keep the message **short and simple** so that it is easy for the viewer to read. Furthermore, we recommend that you use **contrasting colors** especially between the text and the background.



OBI MEDIA

OUTDOOR BROADCAST IMPACT

Dimensions & deadline

Width & Height: Will be delivered separately because every bus can be slightly different regarding size and cutouts.

DPI: 30 (recommended)

Deadline: 10 working days before the campaign begins

Delivery: The final PDF file should be sent to:

QA: If you have any questions regarding the specifications about this banner please contact our graphic designer Rasmus: rt@obimedia.dk.