

SØLVGADE, ØSTERBRO

Scaffolding banner next to SMK

Technical specifications

Export description

If your software cannot export a PDF document in the exact measurements because of the file size. Then you have to export the file in a **scale ratio** of 1/10 the size and use a DPI of 300. Colors are printed as CMYK.

Acceptable outputs:

Tiff - without layers compressed as LZW

EPS - all fonts converted into curves/outlines and with an attached preview (screensthot)

PDF - without layers and with a preview

Important: Leave 1,5 meter at the edges free from important graphics, but keep the same background as the rest of the document.



OBI MEDIA

OUTDOOR BROADCAST IMPACT

Measurements

Height: 13,5 meters

Width: 17,8 meters

DPI: 30/300 (Depending on scale ratio, look at the export description)

Total square footage: 240

Delivery: The final PDF file should be sent to: hello@obimedia.dk

Deadline: 10 working days before the campaign begins

QA: Any technical questions should be directed to our graphic designer Rasmus: rt@obimedia.dk