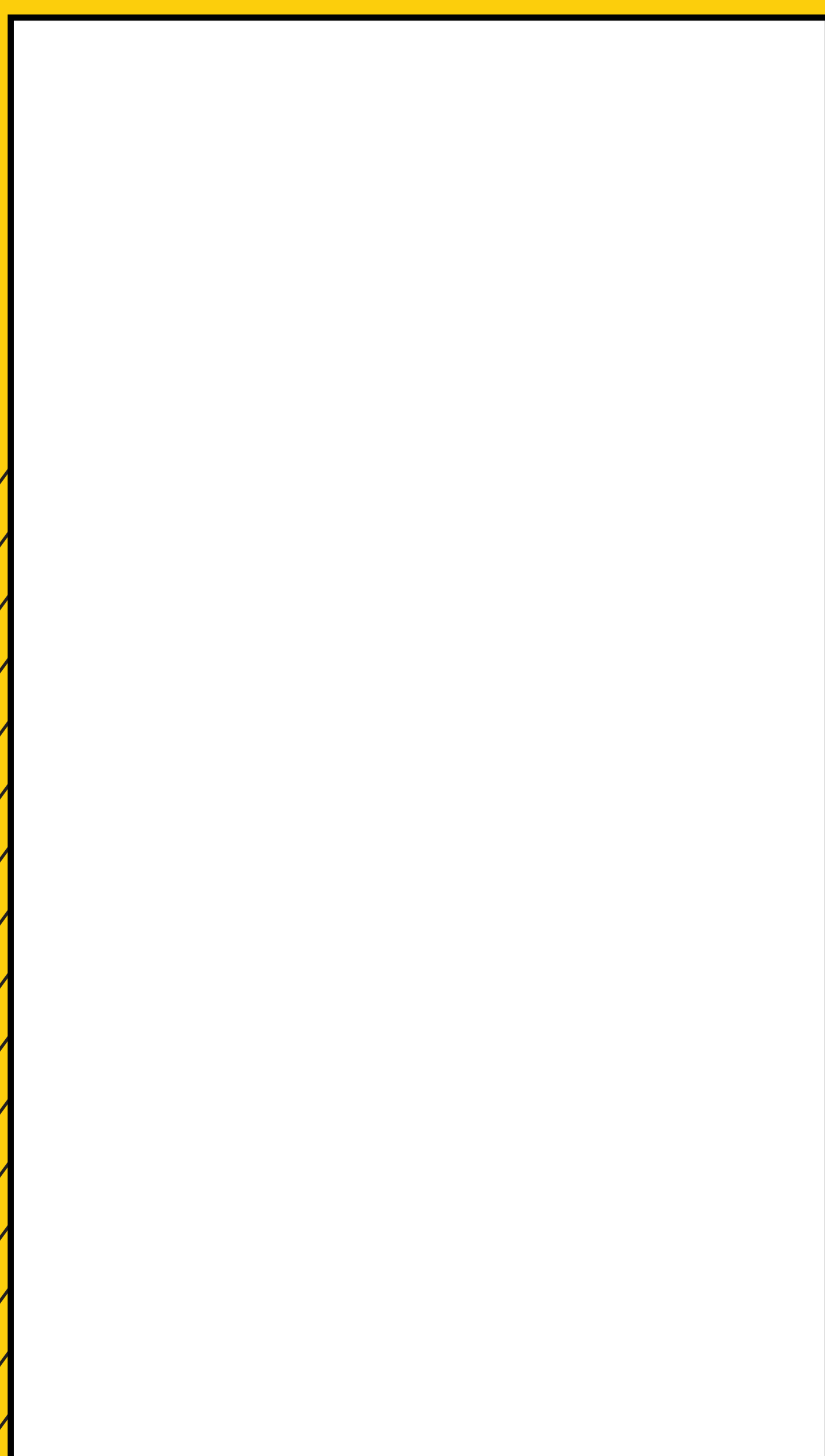# LIVE CAFÉ
Local city screens
Technical specifications

Export description

We can only use the file format mp4. Even if you use stillimagery this should be exported as a mp4 file in the correct amount of seconds. Usually it is 5 or 10 seconds but please make sure that this is the agreed upon time.

TIP:

We suggest that you keep the message **short and simple** so that it is easy for the viewer to read. Furthermore, we recommend that you use **contrasting colors** especially between the

Deadline: 5 working days before the campaign begins.

Dimensions

Height: 1920 pixels
Width: 1080 pixels

OBI MEDIA
OUTDOOR BROADCAST IMPACT