

VESTERPORT DIGITAL

The screen above the trails

Technical specifications



Export description

We can upload an image within 20MB, and a video within 2GB. The image format is limited to jpeg, bmp, png, gif and the video format is limited to mp4, avi, mpeg, mov and wmv.

Video length: 10 seconds.

TIP:

We suggest that you keep the message **short and simple** so that it is easy for the viewer to read. Furthermore, we recommend that you use **contrasting colors** especially between the text and the background which cannot be white or yellow.

Deliver ONE file!! In these dimensions: 2.112 X 320. Be aware of the setup



Example on delivery file



Deadline: No later than 5 working days before the campaign begins.

The final file should be sent to **Hello@obimedia.dk**

Dimensions

Height: 320 pixels
Width: 2112 pixels

Explanation of the file build-up:

The final file must meet the dimensions specified above. The yellow color represents the left screen. The pink color represents the right and longer screen. The yellow screen has a higher pixel density, which accounts for the difference in pixel height. However, physically, the screens are the same height in meters. The black field will not be displayed.

OBI MEDIA

OUTDOOR BROADCAST IMPACT