

MOVING BILLBOARD

THE SCREEN ON THE ROAD

Technical specifications

Export description

We can upload an image within 20MB, and a video within 2GB. The image format is limited to jpeg, bmp, png, gif and the video format is limited to mp4, avi, mpeg, mov and wmv.

There are three sections of screens placed around the moving billboard, but the two sides contain the same specifications, meaning you only have to make two different layouts. You are to deliver just **ONE FILE** in the dimensions described below.

TIP:

We suggest that you keep the message **short and simple** so that it is easy for the viewer to read. Furthermore, we recommend that you use **contrasting colors** especially between the text and the background which cannot be white or yellow. The content needs to be **subtle and not contains flashes.**



Deadline: The delivery file should be sent to hello@obimedia.dk no later than 5 working days before the campaign begins.

Height 480 px

Total 2048 px

Side 832 px	Rear 384 px	Side 832 px
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Dimensions

The sides: 832x480 px
The rear 384x480 px
Total pixels: 2048x480 px

QA: Contact our graphic designer Rasmus at rt@obimedia.dk

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OUTDOOR BROADCAST IMPACT